



EUPOROS



THE PHYSICAL SILVER SPECIALIST



An **investment platform**
at the disposal of professional
portfolio managers

www.euporos.ch



The Swiss company **Euporos SA** specialises in the worldwide trading of precious metal. It makes available free of charge to professional asset managers its Internet platform **www.euporos.ch**, through which the manager can purchase on behalf of his customers gold or silver, and the added option of individual storage in Switzerland outside the banking system.

We pay a commission to the business provider depending on the customers' turnover.

Our products & services

- **Physical gold and silver**, of the utmost purity, sourced from renowned foundries, plastic sealed;
- **Certificate of authenticity**;
- **Delivery including 100% insured transport**, or collection on site, or storage provided in Switzerland outside the banking

- system (the depositor is hence protected from the systemic risk of bank crash);
- **Bond storage option**, to avoid VAT on physical silver;
- **Nominative allocation of the stored ingots**, in order to secure the customer's individual property;

- **Possibility to inspect one's metal ingots on site**;
- **Redemption** (we undertake to repurchase all products sold, taking into the account the rate in force);
- **Juni'OR account**, with special bonus scheme for under 18 year-olds;
- **Sponsorship system** to earn money by recommending us to other customers;
- **VIP programme**, with privileges and special offers.



The Euporos group

Euporos SA is a company based in Sion, Switzerland, which specialises in the sale, storage and redemption of silver and gold ingots and investment coins.

The sister company **Euporos Investment LTD** builds relationships between Euporos SA and professional portfolio managers. Euporos SA can also count on the strong support of the parent company **Argentarius Holding LTD**.

Argentarius
Holding LTD

Euporos
Investment LTD

Euporos SA

The company Euporos SA is monitored by the Asset Managers self-regulating Institution (OAR-G) in Geneva. The accounts are audited by external experts (SCF Revision SA), accredited by the Swiss State Federal Audit Oversight Authority (Autorité fédérale de surveillance en matière de révision, ASR).

OAR-G
ORGANISME D'AUTOREGULATION
DES GERANTS DE PATRIMOINE

The value of silver
**has increased by
562%** since 2001

Price of an ounce of silver 2001-2013



Euporos focuses more on the silver metal market, when all the competition concentrates its efforts on gold. Our team strongly recommends the purchase of silver, a much overlooked investment opportunity with a very significant potential.

Silver metal offers nowadays a more rewarding upside potential, which explains why many young investors turn to this metal and its promising future.

A very performing online purchase and sale platform

The www.euporos.ch site is a fantastic online transaction tool for direct buyers, but also for professional business providers, in particular asset managers.

The site has been designed so that the asset manager may easily, swiftly and efficiently establish a contact between his customers and Euporos SA, and therefore be entitled to the payment of a commission based on the turnover provided. 100% of the sales and redemption transactions are carried out online, and totally secure.

The www.euporos.ch Internet site was granted the Trusted Shops label. This certification involves 70 criteria of high quality level such as tariff transparency, customer service, data protection and legal compliance. Thanks to the website, easy to use, to access and fast, anybody may, through just a few clicks, invest in the long term and safeguard one's purchasing power without having to visit a bank.

The customer account features multiple functions : request a quote, place an order, monitor ongoing orders, consult transactions history, display the performance of each deposit, identify the economic beneficial owner (Money Laun-

dering Act form to be completed online, automated sending of identity document), monitor one's children's account (Juni'OR), receive an alert if the daily rate reaches a certain level, make an appointment to visit one's stock, request redemption, etc.

The business provider account,
simple, swift and efficient

The partner creates his business provider account free of charge on the Euporos SA website (euporos.com/biz), and signs a business provider's agreement. He receives a **special Internet link (personalised URL identification)** to the Euporos SA site : as soon as the partner (or the customer himself) creates an account through this special link, the IT system automatically and irrevocably connects this customer account to the business provider. Through this interconnection, which guarantees perfect traceability, any order from the customer is recorded in the turnover generated by the business provider. Every month, the partner receives a statement, and his



commission is credited to his business provider's account.

In addition, our IT engineers may, with your agreement, establish an "**Applications Programming Interface (API)**", by integrating to your own website the Euporos SA goldshop (online purchase site) The customer's confidence in your site, displayed in the background, and our API tells him that the transaction is between him and Euporos SA, without any liability on your part. Any sale via API opens your entitlement to commission.

The business provider may open an account for each of his customers and, subject to the latter having given him a management mandate, he can initiate transaction in their name and on their behalf. As long as the customer account is linked to that of the business provider, whether the orders are issued by the partner or directly by the customer himself makes no difference : even if the customer places an order directly (without referring to the business provider), the commission is due and recorded automatically.

Remuneration for establishing contact with direct customers

The remuneration, taxes excluded, of the business provider represents a percentage of the taxes excluded amount of the invoices for commissionable products issued for all the orders directly generated by his intervention.

- 1% for gold sale
- 1.5% for silver sale
- 10% for certificate of authenticity
- 10% for storage

Remuneration for establishing contact with another business provider

A partner may introduce to Euporos SA other business providers. On the commissions generated by the sales initiated by the latter, he will receive an additional commission of 33%. Example : you ("recruiter") bring a colleague ("recruit"). Your colleague generates orders from customers, and receives a commission of 16,000 CHF. You, as recruiter, will receive, *in addition*, a commission of 33% on those 16,000 CHF, i.e. 5,280 CHF. Thanks to the personalised identity URL (described earlier), the professional account of another business provider ("recruit") is connected electronically to your account ("recruiter") on the Euporos SA website, and the commissions on commissions calculated automatically.

Key points and benefits

Euporos.ch



their customers to secure their assets through a genuine and long-term valuable, physical precious metal.

- Our activity **supplements** yours
- Our company is neither involved as an asset manager, an investment counsel, a broker, or even a trader focusing on the short-term. There is no competition with your activity.
- The www.euporos.ch platform is regarded as a provider of services to asset managers
- This site, available to professionals, is open as a priority to asset managers confronted to the pressing demand from
- Easily oversee investments via the secure Internet site;
- Optimal investment security level (physical metal genuinely present, certified authenticity);
- Perfect traceability of all transactions;
- Nominative allocation;
- Storage outside the banking system;
- Various levels of monitoring by external auditors.



Euporos guarantees the confidentiality of transactions for the customer

Once the free customer account has been opened, a customer number is offered. This identification may be used for exchanges between the platform, the customer and the asset manager, without any necessity to mention the name of the investor.

The customer account on the euporos.ch website is in "https" format, which offers a high level of protection against unauthorised third parties ("hackers").

An airbag against the risks of crash

| | | |
|--|---|---|
| Storage outside the banking system | = | No systemic risk associated with the banks |
| Nominative allocation separating client assets from assets of Euporos SA | = | The depositor has no risk in case of bankruptcy of the depository |
| Commodity with intrinsic value | = | No counterparty risk |
| Diversification in precious metals | = | Protection against various risks: inflation, monetary reform, stock market crash, collapse of the bond market, real estate crisis |
| Ingots and coins immediately resaleable | = | No illiquidity risk for the investor |



The setting of Euporos and all its operations in Switzerland guarantee political and financial stability as provided by the country. In compliance with the Swiss ethics, we do not accept "blood gold" from troubled areas.

A fair and unbiased remuneration for the business provider

On the one hand, investing in precious metals will be beneficial to the customer, considering the mid and long-term bullish prospects of the market. On the other hand, the retrocession of commissions to the asset manager protects his own interests. The remuneration of the business provider does not affect the buyer because the sale price on www.euporos.ch is identical for all customers (whether direct or via a partner) : the intermediary commission reduces the seller's margin, without affecting the price paid by the buyer.

The commission percentage rates are fixed according to the trader's margin latitude. Our principle is to share the margin between Euporos SA and its business providers fairly in order to ensure that the partnership is based on the long term.

Euporos is a reliable response to the investors' worries confronted to the uncertainty of the markets

Most customers are individuals unsatisfied with the services provided by their bank in the precious metal investment sector, or worried for good reasons by the fragility of the international financial system, or also seeking refuge from the inflation. There is a convenient solution for them to purchase precious metals, without having to leave their home.



EUPOROS

THE PHYSICAL SILVER **SPECIALIST**

The relations between Euporos SA and the professional business providers are managed by Euporos Investment Ltd, a sister company, based in CH-1870 Monthey, Avenue de la Gare 41, www.euporos-investment.ch.

Your contact : Dr. Jan Schneider

(speaks English, French, German and Spanish, +41 275 66 66 64).

For further information, please visit
www.euporos.ch